

Introducing Elevate Energy

Dedicated to Promoting
Smarter Energy Use for All



ELEVATE ENERGY
Smarter energy use for all

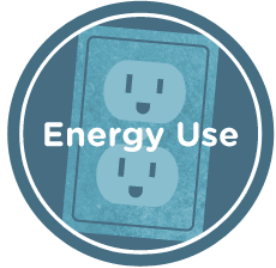


Our Mission

We promote smarter energy use for all.



We give people the resources they need to make informed energy choices.



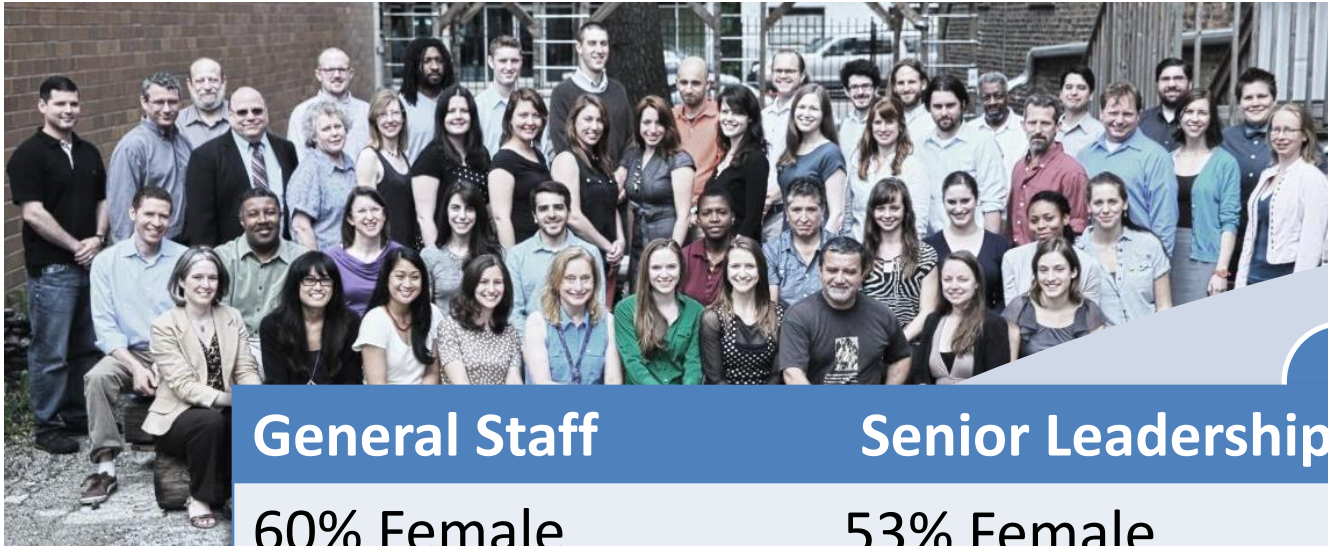
We design and implement efficiency programs that lower costs, and protect the environment.



We ensure the benefits of energy efficiency reach those who need them most.



Revenue & Staff Growth



General Staff	Senior Leadership
60% Female	53% Female
40% Male	47% Male
68% White	80% White
12% African American	12% African American
15% Hispanic/Latino	7% Hispanic/Latino
5% Other	

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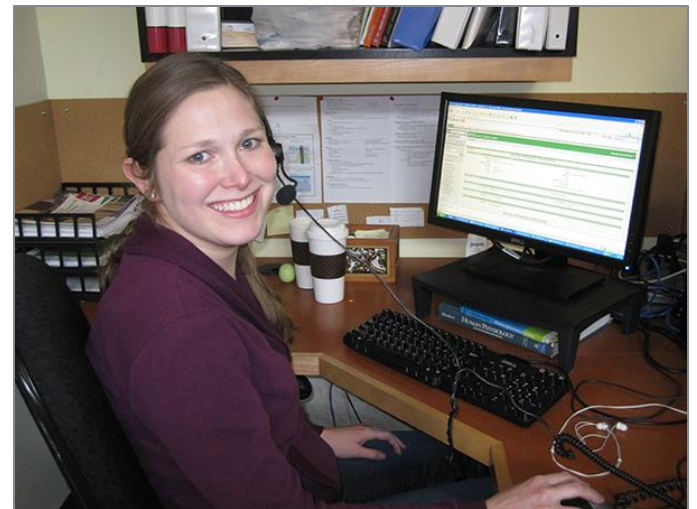
10 Staff



The Elevate Energy Team

Team members include:

- Energy analysts, engineers, and construction managers
- Customer support specialists
- Researchers and data analysts
- Energy law and policy experts
- Communication, marketing, and outreach professionals
- Project managers and program administrators





Who We Serve

- Researching and implementing smarter energy programs that include those traditionally left out by other energy services





Community Level Programs

Building resilient communities through energy improvements

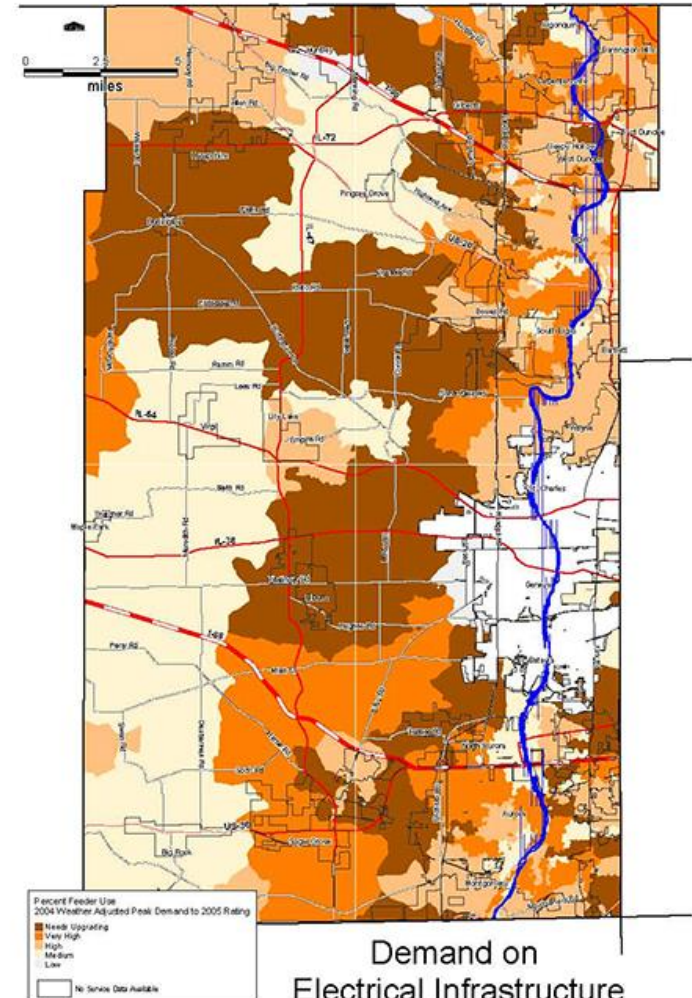
- Community energy plans and energy benchmarking
- Community-based programs and education
- Contractor small business support





Community Level Programs

- 3,600 single family homes retrofitted for energy efficiency
- More than \$23 million invested in energy efficiency improvements
- Energy efficiency benchmarking completed for 270 Illinois municipalities





Diversity Drives Innovation

In group decision-making processes, staff diversity:

- Increases awareness of unique perspectives on information.
- Legitimizes these perspectives.
- Increases collaboration to enhance group performance.



Source: *Surface-Level Diversity and Decision-Making in Groups: When Does Deep-Level Similarity Help*, Group Processes and Intergroup Relations, 2006 Vol. 9 (4), Katherine Phillips, Gregory Northcraft, Margaret Neale



Inclusion Increases Our Market Base

- What behavioral patterns are we overlooking?
- How can we improve program efficacy?
- How can case studies and testimonials do more? How can they change our engagement strategies?

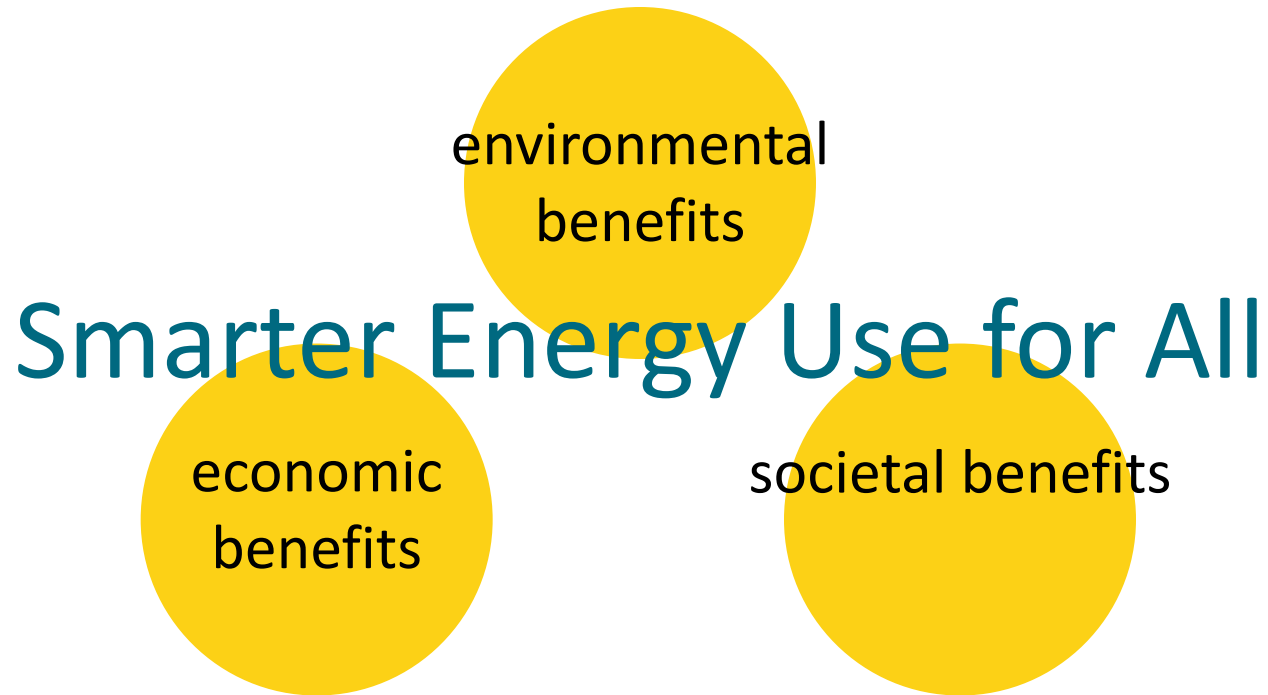


Bottom Line:

Including those traditionally left out in the EE process has fueled our growth.



We Work To Achieve





Questions? -- Stay in Touch

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